

Susan Seo

seodesigns.co

Product Designer

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512-228-8613

WORK EXPERIENCE

Product Designer, Apple

January 2022 – Present (3 years) | Austin, TX

- Designed and shipped a multi-user web application for detecting fraud and improving machine learning models. Since launch, the application has rolled out 3 new features, supports 6 user types, and has 150+ users. Estimated fraud savings for FY2024 was \$4.4M.
- Designed a website and newsletter for an internal team of 150+ employees, boosting visibility of the team and its products.
- Mentored middle and high school students each year in Apple Design Discovery and Apple Engineering Camp to teach them about design and technology.

User Experience Designer, SolarWinds

August 2017 – December 2022 (5 years) | Austin, TX

- Designed and shipped a new logging application as the lead designer.
- Delivered 14+ features and a major UI redesign for multiple applications to help users manage their networks, systems, and IT infrastructure.
- Took part in a 3-month user research mentorship under Senior UX Researcher and led user sessions, surveys, and testing to generate user insight and drive product decisions.

SKILLS

Tools & Software: Sketch, Figma, Adobe Creative Suite (Photoshop, Illustrator), Adobe Analytics, Framer, Miro

Design: User Experience Design (UX), User Research, User Testing, Product Design, Interaction Design, Wireframing Prototyping, Data Visualization, Design Systems

Programming: Basic knowledge in HTML/CSS, Python, SQL

EDUCATION

The University of Texas at Austin

May 2013 – May 2017

Management Information Systems, B.B.A.

Minor in Computer Science