Susan Seo

UX designer based in Austin, TX

Portfolio

seodesigns.co

Email

eun.susan.seo@gmail.com

in LinkedIn

Experience

Apple, Inc.
User Experience Designer

Jan 2022 - Present *(2 years)*

- Shipped a multi-user, enterprise-level platform application related to machine learning, data science, and workflow integration.

- Contributed to overall strategy and decision-making about product direction and translated complex business requirements into a simple, intuitive, user-first product.

- Collaborated cross-functionally with product management and engineering to conduct user research and create flows, prototypes, and high-fidelity visuals.

SolarWinds
User Experience Designer

Aug 2017 - Dec 2022 *(5 years)*

- Led UX design for a new logging application that required platform integration, data visualization, and knowledge of accessibility and legal standards.

- Delivered 14+ new features for complex infrastructure and networking tools and articulated nuanced design decisions.

- Trained in a 3-month user research mentorship under a Senior UX Researcher and led user sessions, A/B testing, and surveys to generate insight and drive data-backed product decisions.

- Built UI components for a new enterprise design system and documented visual and interaction details for each component.

Tools & Skills

Sketch

Figma

Miro

Photoshop

Illustrator

Data Visualization

Wireframing

Prototyping

User Research

User Testing

Education

The University of Texas at Austin

B.B.A. in Management Information Systems - May 2013

Minor in Computer Science